

THE LITTLE BLACK BOOK PUBLISHING EXPERIENCE



www.littleblackbookpublishing.com

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Contact Little Black Book Publishing Company
at 1600 Mid Rivers Mall Dr. St Peters, MO
63376 for requests.



Disclaimer: While we are dedicated to
elevating women's voices and stories,
we reserve the right to decline any
project that does not align with our
brand values or company mission.

LITTLE BLACK BOOK PUBLISHING

WHO WE ARE



Little Black Book Publishing Company is a hybrid publishing company dedicated to promoting the works of women authors from all walks of life. Our mission is to provide a platform for women to express their unique perspectives and experiences through a variety of genres, including self-development, business education, biographies, novels, anthologies, children's books, and more. We believe that every woman has a story to tell, and we are committed to amplifying their voices and sharing their stories with the world. Our goal is to inspire and empower women, and we know that our publications will help to create a more inclusive and equitable society where every woman has the opportunity to succeed.

The company is a strategic partnership between two successful entrepreneurs, Angel Magasano and Shelly Snow Pordea, who knew they had to work together to promote the works of women authors from all walks of life. Our mission is to provide a platform for women to express their unique perspectives and experiences.

www.littleblackbookpublishing.com
[@lbbpublishing](https://www.instagram.com/lbbpublishing)

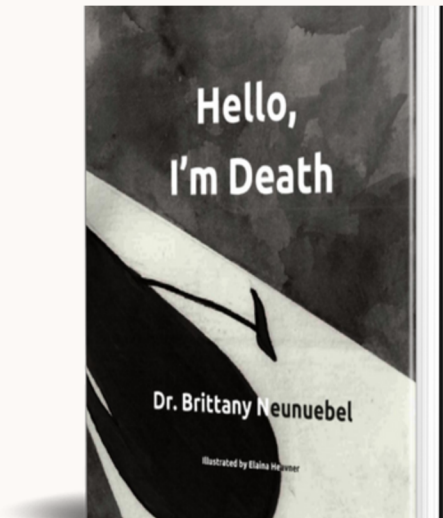
LITTLE BLACK BOOK PUBLISHING

WE PUBLISH



LOW-CONTENT BOOKS

JOURNALS,
CALENDARS,
COLORING BOOKS
ACTIVITY WORKBOOKS



MEDIUM-CONTENT BOOKS

CHILDREN'S BOOKS
COOK BOOKS
TRAVEL GUIDES



FULL-CONTENT BOOKS

NOVELS
MEMOIRS/BIOGRAPHIES
ANTHOLOGIES
SELF-DEVELOPMENT

COVER DESIGN

FRONT, BACK, AND SPINE LAYOUT



DESIGNED TO AUTHOR'S PREFERENCE



PRINT-READY DIMENSIONS



INDUSTRY STANDARD STYLIZING

PAPERBACK & HARDCOVER



TYPE SETTING

FRONT MATTER AND BACK MATTER LAYOUT ✓

CHAPTER HEADINGS AND SUBHEADINGS ✓

BLOCK QUOTES ✓

HEADERS, FOOTERS, & PAGINATION ✓

PERSONALIZED INTERIOR DESIGN ✓

*"When a woman starts to disentangle herself from patriarchy,
ultimately she is abandoned to her own self."*
~ Sue Monk Kidd



CHAPTER I AFTERGLOW

SOMETHING ABOUT STARTING A new day gives one hope that life is meaningful, and missing a moment longer than absolutely necessary would be unforgivable. That's how Morgan Connor used to feel about mornings. For years, she made a habit of getting up hours before everyone in the house, sipping her coffee, journaling, and soaking in the quiet, magical moments of the sunrise. But she had been out of her regular rhythm for a while, and it difficult to rise naturally. That morning, sunlight peered through small slits of barely-opened blinds and shone onto Morgan's face as she curled her toes, tucking them under the corner of the comforter that had ridden up past her ankles overnight. "Ugh," she whispered as she tugged. "You blanket hog." Morgan spoke playfully, but no response came from the other side of the bed, so she assumed Jarvis was down stairs already, making her uneasy about trying to sleep in. Even though she hadn't been well enough to get out of bed every day, Morgan was still sure to be the first up, if only

EBOOK DESIGN

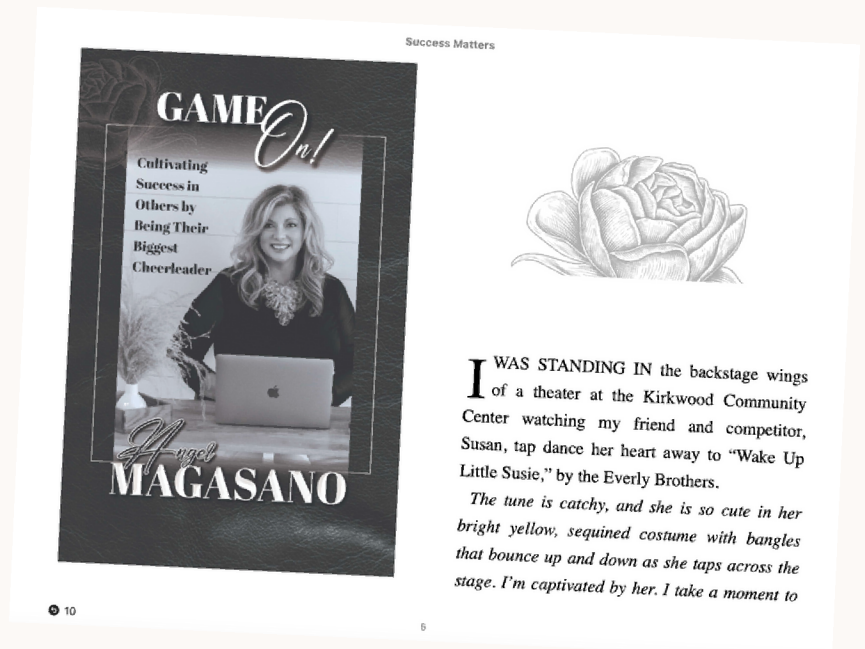
EPUB FILE WITH PROPER FORMATTING



READABLE ON ANY DEVICE



STUNNING DESIGN & PAGINATION



DISTRIBUTION & ROYALTIES

INCLUDES ALL FORMATS

GLOBAL DISTRIBUTION



AUTHOR DASHBOARD SETUP

BARNES & NOBLE



NO SHARED ROYALTIES



AVAILABLE WHEREVER BOOKS ARE SOLD



PAPERBACK/EBOOK/HARDCOVER



BASIC MARKETING

BACK COVER CONTENT

TRADE DESCRIPTIONS

3D BOOK MOCKUPS

ONLINE MARKETING SUPPORT

AMAZON A+ CONTENT

BOOK LAUNCH STRATEGY



PACKAGE 1

FULL CONTENT PUBLISHING PACKAGE

What's Included:

- Professional editing & proofreading
- Custom cover & interior design
- ISBNs under LBB's publishing label (plus book listed on our website)
- Global distribution through Amazon, IngramSpark, and aggregates
- Optimized digital files (paperback, hardcover, eBook)
- Marketing essentials: back cover copy, Amazon listing, A+ content, keyword strategy, press release, branded images, and social media promotion
- Local media introductions (STL-based)
- Project management support: monthly check-ins with your publishing team (weekly closer to launch)

For manuscripts that require the full editorial journey

- Novels, memoirs, business books, or other content-rich manuscripts.
- Requires developmental editing, multiple editorial rounds
- Best for authors who want to fully refine their manuscript and build a professional launch strategy.

👉 Valued at \$12,000+ — Your Investment: \$6,500

PACKAGE 2

MEDIUM CONTENT PUBLISHING PACKAGE

What's Included:

- Professional cover design
- Interior design & typesetting for image/text balance
- ISBNs under LBB label + Author Library listing
- Distribution setup for global reach
- Optimized digital files for all formats
- Streamlined marketing support (back cover copy, Amazon description, categories & keywords, branded images, social features)
- Project management support (monthly calls, weekly near launch)
- Monthly check-ins with your publishing team (weekly, closer to launch)

For image-driven, structured books

- Children's picture books, cookbooks, travel guides, or image-based projects.
- Lighter editing needs, but requires polished design, typesetting, and layout.
- A streamlined process with a shorter timeline than full-length manuscripts.

👉 Valued at \$6,000+ — Your Investment: \$3,500

PACKAGE 3

LOW CONTENT PUBLISHING PACKAGE

where simplicity meets credibility under the LBB imprint.

What's Included:

- Professional cover & interior design
- ISBNs under LBB label + Author Library listing
- Distribution setup for paperback/hardcover
- Optimized print files
- Basic marketing support (Amazon listing, keywords, back cover copy, LBB social posts)
- Project management guidance (shorter-term oversight)

For simple, creative formats with high design impact

- Journals, workbooks, planners, or coloring books.
- Focused on cover design, layout, and professional presentation under the LBB label.
- Streamlined publishing support with core marketing tools and LBB Author Library promotion.

👉 Valued at \$4,000+ — Your Investment: \$2,500

PRICING

1**FULL**

VALUED AT \$12,000+

\$6,500**– OR –****\$565/MONTH**
*for 12 months***2****MEDIUM**

VALUED AT \$6,000+

\$3,500**– OR –****\$612/MONTH**
*for 6 months***3****LOW**

VALUED AT \$4,000+

\$2,500**– OR –****3**
PAYMENTS
OF \$855

**Payment schedule is negotiable as long as final payment is made by publishing date. Price includes services for up to 25-to 65 hours of work from all professionals, including the project manager assigned, editors, proofreaders, designers, and formatters. Any additional hours will be billed to the client at each professional's hourly rate, ranging from \$50 to \$90 per hour. Monthly support begins after initial consultation, contract, and rough draft of the manuscript are complete. Project management support services must be used within one calendar year.*

A 5-STAR EXPERIENCE



We have a strategy that has helped our authors hit bestseller status in Amazon categories for every launch. We include this service in every package for optimal success.

WHICH PATH IS RIGHT FOR YOUR BOOK?

1. Is your book primarily text-based?

 **Yes → Full Content Publishing**

(most books)

- **Novels, memoirs, business/nonfiction books**
- **Requires editing, multiple drafts, and full publishing journey**



Valued at \$12,000+ — Your Investment: \$6,500

2. Is your book primarily image-driven with lighter text?



➡ Yes → Medium Content Publishing

- Children's picture books, cookbooks, travel guides and similar
- Requires design, layout, and typesetting



Valued at \$6,000+ — Your Investment: \$3,500



3. Is your book low-text and simple in format?

➡ Yes → Low Content Publishing

- Journals, planners, coloring books, workbooks
- Focus on cover, layout, and professional presentation



Valued at \$4,000+ — Your Investment: \$2,500

FAQ

1. What services are included in the publishing packages?

Each package includes professional proofreading, cover design, interior formatting, ISBN registration, and distribution setup. We also include basic marketing support, author calls, and more.

2. How long does the publishing process take?

Publishing timelines vary based on the service package you choose. On average, expect the full process to take 6-12 months from the signed agreement to your book release.

3. Do you accept every manuscript?

We review every submission carefully. While we strive to work with as many authors as possible, we only accept projects that align with our editorial standards and publishing mission.

4. Can I submit a book that's already been published elsewhere?

Yes, if you own the rights to your work, we can assist with re-publishing or creating a new edition.

5. Will I own the rights to my book?

Yes! You retain 100% ownership of your copyright. We are a publishing services company, meaning you maintain full control over your work.

6. What is the payment schedule?

The first payment is due at contract signing, with the remaining balance split into installments based on a 3-payment method or a 12-month payment process. The client is responsible for processing fees, which are built into the payment plan price. We'll provide a detailed agreement up front.

7. Can I customize a package or add extra services?

Absolutely. We offer à la carte services and can customize a plan to fit your specific needs and goals.

8. Will my book be available in bookstores?

Your book will be available for order through major online retailers like Amazon and Barnes & Noble. Brick-and-mortar store placement is not guaranteed, but can be pursued by the author and publisher.

9. Do you help with marketing and book promotion?

Yes! We include marketing basics such as social media templates, press release writing, and launch strategy sessions.

10. What happens if I need to make changes after publishing?

Minor revisions (like fixing typos) can be made for a small update fee. Significant changes (like a new edition) would require a new contract and timeline.

11. What if I don't know where to start?

No problem—that's what we're here for! Whether you have a finished manuscript or just an idea, we'll walk you through each step and help you build a clear plan.

12. Is it okay if my manuscript isn't finished yet?

Yes! In fact, we love getting involved early. We love coaching, connect you with editors for developmental editing, and offer strategy sessions to help you cross the finish line with confidence.

13. I'm nervous about publishing. Is that normal?

Completely normal—and honestly, it shows you care about your work. We're here to make the process as smooth (and exciting!) as possible so you can feel proud every step of the way.

14. Can I talk to someone before committing?

Of course! We start with a discovery call! Bring your questions, your doubts, and your dreams—we're happy to chat and see if we're the right fit for you.

15. Will I get a say in the final product?

Absolutely. Your vision matters. We collaborate with you on everything from cover design to editing decisions so the final book truly feels like yours.

A UNIQUE OPPORTUNITY

BE AN ANTHOLOGY AUTHOR OWNER

- Designated as "Author Owner" with all intellectual property rights, online author profiles, income, and royalties.
- As Author Owner, you are empowered to entitle your book, and collaborate with the team on look, feel and flow of the final publication.
- Recruit and select up to 39 Contributing Authors (maximum 40 including Author Owner).
- Each Contributing Author submits a 1,500-2,500 word story, providing substantive content and meeting financial obligations and deadlines.
- Proposed project timeline is 18 weeks, and may be adjusted due to delays in content submission and payment confirmation.
- Post a link to your Google Form to vet authors on your social media, webpage, Linktree, etc.
- Host a discovery call, zoom, webinar meeting with potential authors and Shelly Snow-Pordea for overview and clarification.



PRICING YOUR ANTHOLOGY

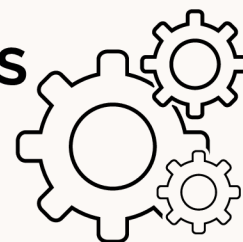
You are empowered to set the price of chapter contribution. Research shows that the current market value of contributing a 1,500-2,000 chapter to an anthology is between \$850 - \$999 per chapter. We do not recommend pricing your project lower than \$699 per chapter.

Here is an example of how the Anthology project may work for you.

Cost of Project	Cost of Contribution*	Number of Contributors*	Author Commission*
\$15,900	\$699	25	\$1,575
\$15,900	\$850	25	\$5,350
\$15,900	\$699	40 (MAXIMUM)	\$12,060
\$15,900	\$899	40 (MAXIMUM)	\$20,060

**These numbers will all vary based on decisions made by Author/Owner*

RESOURCES AND TOOLS



FOR YOU:

- *Dedicated Google Drive Folder for easy access to all documents and tools*
- *Full manuscript checklist*
- *Document detailing support for contributing authors*
- *Book Title, Subtitle, Description Template*
- *Social Media tile to be used for recruitment of contributing authors*
- *Document explaining the benefits of participating as a contributing author*
- *Sell Sheet to recruit contributing authors is both .pdf for print and .png for digital*
- *Google Form so you may vet and track interested contributing authors*
- *Google Form so you and your contributing authors may recruit a launch team*
- *Sessions with Creative Director to custom design your book cover, contributing author chapter pages, and social marketing tiles*

FOR YOUR CONTRIBUTORS:

- *Google Drive folder in which to find revision notes, marketing materials, etc.*
- *Coaching, editing, proofreading, marketing*
- *Email and social media scripts to be used to promote their participation in project*
- *Community support of all contributing authors*
- *5 copies of the book included with the package*

METHODS OF PAYMENT

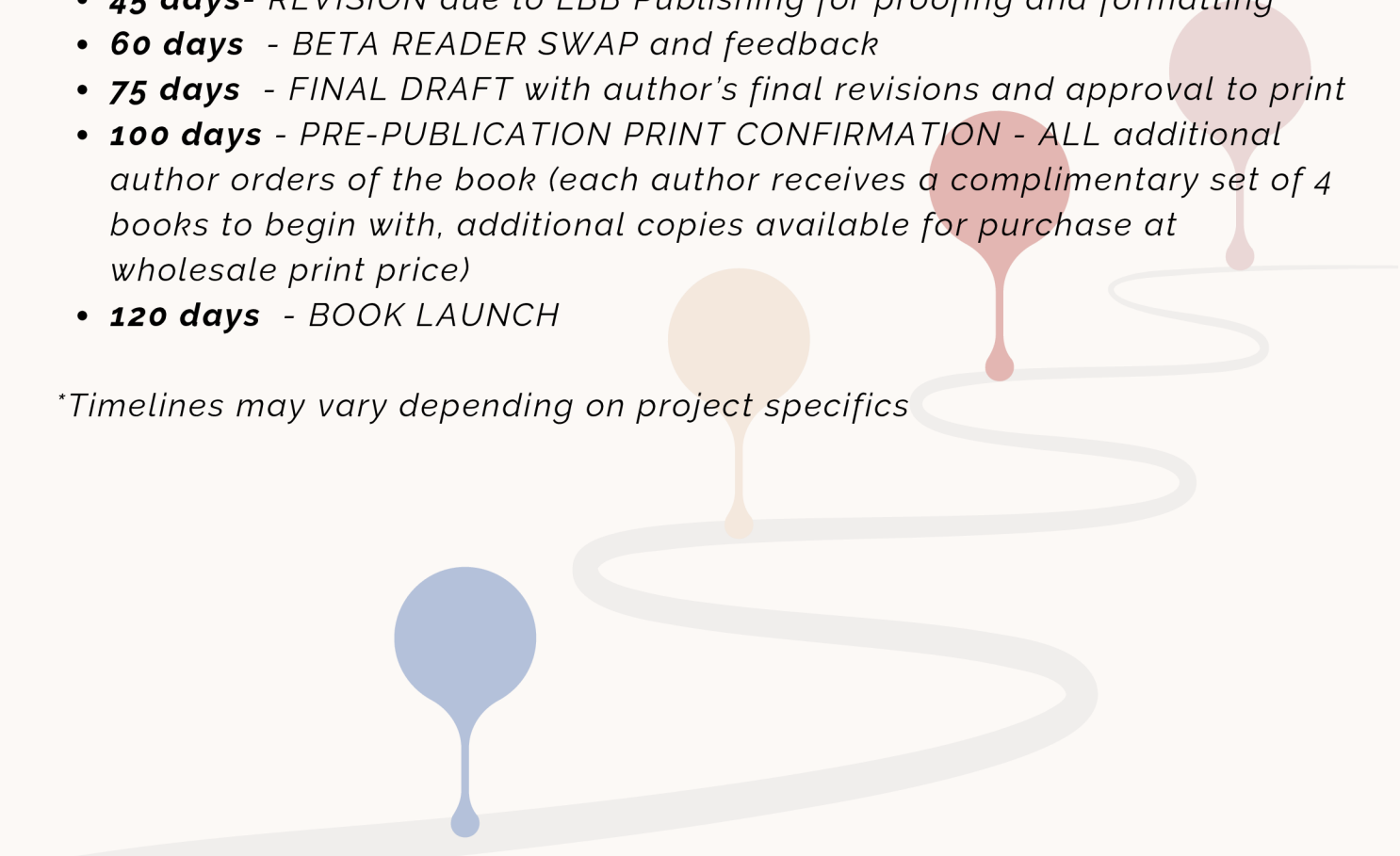
- *No Upfront Payment by Client: The Client shall not owe any money upfront to commence the project.*
- *Payment Terms and Liability: The Client agrees to the full project fee. This fee is expected to be covered by contributions from the Contributing Authors. The Client is responsible for any shortfall between the total project fee owed and the contributions received from the Contributing Authors.*
- *Contribution by Authors: The Client agrees to recruit Contributing Authors of her choice for the publishing project, with each Contributing Author paying an individual participation fee.*
- *Management of Contracts and Payments: Little Black Book Publishing will handle contracts, invoicing, and collections from each individual Contributing Author. If the Companies are unable to secure the required paperwork and fees from any Contributing Author within 30 days, that Contributing Author will be dropped from the Product.*
- *Shortfall Responsibility: In the event an individual Contributing Author fails to pay in full, the Client agrees to cover any resulting shortfall.*
- *Commission Payment: Upon the completion of the agreement, the Company will issue a commission payment to the Client, deducting all fees owed to the Company.*
- *Minimum Deposit Requirement: The Client agrees to secure Contributing Authors and obtain a minimum of \$5,000 in deposits within 45 days of signing this agreement.*



PROPOSED TIMELINE

- **TARGET "GO" DATE** - Process will begin when a minimum of \$5,000 is secured from Contributing Authors
- **15 days** - GROUP CALL will be coordinated between LBB Publishing, Author Owner, and confirmed Contributing Authors to discuss:
 1. Objective of the book
 2. Timeline
 3. Responsibilities of the Contributing Authors
 4. Beta reader procedure for all authors
 5. Google Docs folders for project
 6. Another call will be scheduled to set up author pages on Amazon
- **30 days** - FIRST DRAFT Chapter submission from participants
- **35-45 days** - FEEDBACK & SUGGESTIONS from LBB Publishing to all Contributing Authors
- **45 days** - REVISION due to LBB Publishing for proofing and formatting
- **60 days** - BETA READER SWAP and feedback
- **75 days** - FINAL DRAFT with author's final revisions and approval to print
- **100 days** - PRE-PUBLICATION PRINT CONFIRMATION - ALL additional author orders of the book (each author receives a complimentary set of 4 books to begin with, additional copies available for purchase at wholesale print price)
- **120 days** - BOOK LAUNCH

*Timelines may vary depending on project specifics

A decorative graphic consisting of a light gray wavy line that starts from the bottom left and moves towards the top right. Along this line are four colored circles: a blue circle at the bottom left, an orange circle, a red circle, and a pink circle at the top right. Each circle has a small tail or drop shape extending from it towards the wavy line.

ANTHOLOGY FAQ

We're all about making your anthology experience exciting, organized, and low-stress. Here's what you need to know before we dive in.

1. What's included in the anthology package?

Our anthology service includes project management, editing, cover design, interior formatting, publishing setup, and distribution support. We guide you through every step, so you can focus on recruiting and supporting your writers.

2. How much does it cost to publish an anthology?

Our fee is \$17,900. You can charge your contributors any amount you choose, allowing you to cover your costs—and even profit—based on how you structure your project.

3. Do I get to keep the royalties?

Yes! You (the project owner) keep 100% of the royalties from book sales. It's your project, your brand, and your earnings.

4. Who is responsible for recruiting the writers?

You are. As the project owner, you'll invite and organize your contributing writers. We'll provide guidance and tools to help you onboard them smoothly. Then, we take project production from there.

5. Can I set my own pricing for contributors?

Yes! You decide what your contributors pay to participate. We advise you on common pricing structures.

6. How long does the anthology process take?

On average, the process takes 6–9 months from project kickoff to publication. Timelines vary depending on how quickly you recruit writers and how soon submissions are turned in.

7. Will you help with editing each chapter?

Absolutely. Our team provides professional editing or rewrites for each contributor's chapter to ensure the final book is polished and cohesive.

8. Can I customize the theme and design?

Yes! You'll choose the anthology's theme, title, and creative direction. We help you bring your vision to life with a professional designer.

9. Do you help with marketing the anthology?

We provide basic launch support, like press release templates and marketing tips. Full marketing services (ads, PR, social media campaigns) are available at an additional cost.

10. What if one of my contributors backs out or misses a deadline?

We totally get that life can throw curveballs! But to keep your anthology moving forward smoothly, we stick to the original timeline.

If a contributor isn't able to finish on time or decides to back out, they're still responsible for their signed agreement, and their chapter simply won't be included in the final book. We'll be right here to help you set clear expectations upfront so your writers feel supported (and stay on track!).

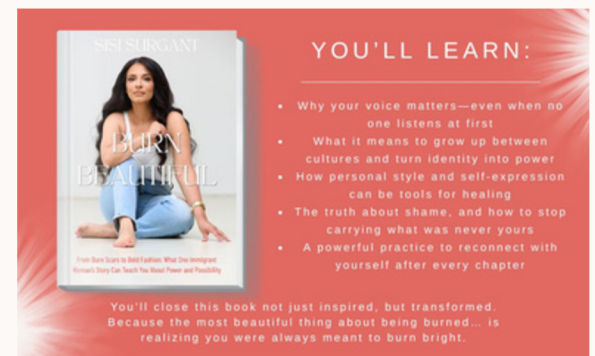
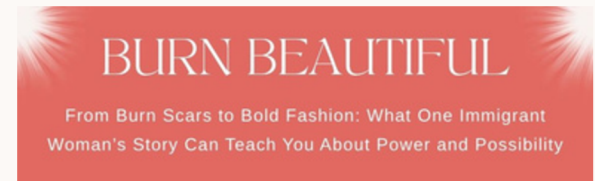
12. How many contributors should I aim for?

Anthologies have a wide range between 10 and 40 contributors, so there's no strict rule! It depends on the theme of your book and the experience you want to create for your writers and readers. We'll help you figure out the minimum you need and best number based on your goals (and your timeline!).

13. What if I've never led an anthology before?

No worries—most of our anthology leaders are first-timers! We'll guide you through the entire process step-by-step, from onboarding your writers to hitting "publish." Think of us as your behind-the-scenes team, making sure everything runs smoothly while you focus on building your community and vision.

BRANDED MATERIAL SAMPLES



5-STAR REVIEWS

“Working with LBB Publishing helped me take my project from an idea to holding a book in my hands. It's a dream come true!”

“I was intimidated about the task of writing for the anthology I was part of. LBB Publishing answered all of my questions and helped me step by step through the process. I definitely would not be a published author today without them.”

“I am probably the most clueless person on how to go about getting a book published. LBB Publishing has held my hand, walked me through every step of the way, and helped make this journey as smooth as possible. I never thought I would make the dream of authoring my children's book come true, however, LBB Publishing believed in me, has made it happen, and they can make it happen for you too!”

OUR PROCESS

- SCHEDULE A DISCOVERY CALL
- SUBMIT YOUR WRITING SAMPLE
- BUY A PACKAGE
- ESTABLISH A TIMELINE WITH YOUR PROJECT MANAGER
- WORK ON YOUR TIMELINE TASKS
- CREATE YOUR AUTHOR PROFILES
- GET PROOFREADING SUPPORT
- FINAL FILE APPROVAL PROCESS
- LAUNCH YOUR BOOK
- BECOME AN LBB PUBLISHING AUTHOR

OTHER SERVICES

- GHOSTWRITING
- AUDIOBOOK RECORDING
- AUDIOBOOK PRODUCTION
- ILLUSTRATIONS

The Audible logo, featuring the word "audible" in white lowercase letters next to a yellow soundwave icon, set against a dark blue rectangular background.

audible

The Spotify logo, featuring the Spotify icon (three curved lines) and the word "Spotify" in white, set against a green rectangular background.

Spotify

These services are not included in our project management packages, and are in collaboration with local freelancers at a separate price.



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