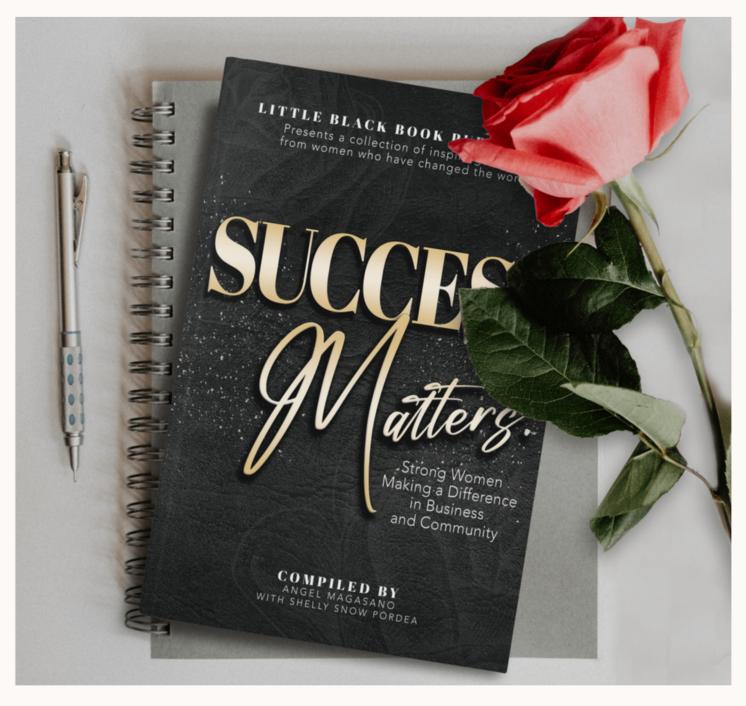
LITTLE BLACK BOOK PUBLISHING

PROCESS & PRICE GUIDE



www.litleblackbookpublishing.com Follow @lbbpublishing



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Contact Little Black Book Publishing Company at 1600 Mid Rivers Mall Dr. St Peters, MO 63376 for requests.

Disclaimer: While we are dedicated to elevating women's voices and stories, we reserve the right to decline any project that does not align with our brand values or company mission.

LITTLE BLACK BOOK PUBLISHING

WHO WE ARE



Little Black Book Publishing Company is a hybrid publishing company dedicated to promoting the works of women authors from all walks of life. Our mission is to provide a platform for women to express their unique perspectives and experiences through a variety of genres, including selfdevelopment, business education, biographies, novels, anthologies, children's books, and more. We believe that every woman has a story to tell, and we are committed to amplifying their voices and sharing their stories with the world. Our goal is to inspire and empower women, and we know that our publications will help to create a more inclusive and equitable society where every woman has the opportunity to succeed.

The company is a strategic partnership between two successful entrepreneurs, Angel Magasano and Shelly Snow Pordea, who knew they had to work together to promote the works of women authors from all walks of life. Our mission is to provide a platform for women to express their unique perspectives and experiences.

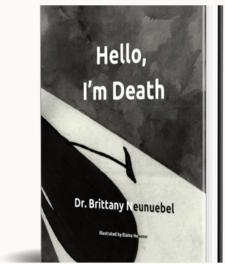
LITTLE BLACK BOOK PUBLISHING

WE PUBLISH



LOW-CONTENT BOOKS

JOURNALS, CALENDARS, COLORING BOOKS ACTIVITY WORKBOOKS



MEDIUM-CONTENT BOOKS

CHILDREN'S BOOKS COOK BOOKS TRAVEL GUIDES



HIGH-CONTENT BOOKS

NOVELS
MEMOIRS/BIOGRAPHIES
ANTHOLOGIES
SELF-DEVELOPMENT

COVER DESIGN

FRONT, BACK, AND SPINE LAYOUT



UP TO TEN REVISIONS



DESIGNED TO AUTHOR'S PREFERENCE



PRINT-READY DIMENSIONS

INDUSTRY STANDARD STYLIZING



PAPERBACK & HARDCOVER

TYPE SETTING

FRONT MATTER AND BACK MATTER LAYOUT

CHAPTER HEADINGS AND SUBHEADINGS

BLOCK QUOTES



HEADERS, FOOTERS, & PAGINATION

PERSONALIZED INTERIOR DESIGN

CHAPTER 1 AFTERCLO'V

hope that life is meaningful, and missing a moment longer than absolutely necessary would be unforgivable. That's how Morgan Connor used to feel about mornings "or years, she made a habit of getting up hours before "rone in the house, sipping her coffee, journaling, and oaking in the quiet, magical moments of the survise. By the had been out of her regular rhythm for a white difficult to rise naturally. That morning, sunlight pe through small slits of barely-opened blinds and shone onto Morgan's face as she curled her toes, tucking them under the corner of the comforter that had ridden up past her ankles overnight.

"Ugh," she whispered as she tugged. "You blanket hog."
Morgan spoke playfully, but no response came from an other side of the bed, so she assumed Jarvis was doy astairs already, making her uneasy about trying to sleep in. Even though she hadn't been well enough to the state of the devery day, Morgan was still sure to be the first out, if only

EBOOK DESIGN

EPUB FILE WITH PROPER FORMATTING



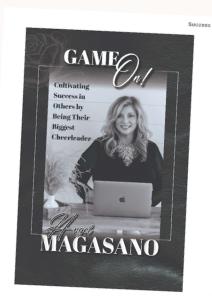




STUNNING DESIGN & PAGINATION









WAS STANDING IN the backstage wings of a theater at the Kirkwood Community Center watching my friend and competitor, Susan, tap dance her heart away to "Wake Up Little Susie," by the Everly Brothers.

The tune is catchy, and she is so cute in her bright yellow, sequined costume with bangles that bounce up and down as she taps across the stage. I'm captivated by her. I take a moment to

DISTRIBUTION & ROYALTIES

INCLUDES ALL FORMATS

GLOBAL DISTRIBUTION





AUTHOR DASHBOARD SETUP



NO SHARED ROYALTIES





AVAILABLE WHEREVER BOOKS ARE SOLD





PAPERBACK/EBOOK/HARDCOVER





BASIC MARKETING

BACK COVER CONTENT



TRADE DESCRIPTIONS

3D BOOK MOCKUPS

ONLINE MARKETING COURSE

AMAZON A+ CONTENT

BOOK LAUNCH CAMPAIGN



PACKAGE 1

COMPULSORY PROOFREADING FOR QUALITY CONTROL (UP TO 80K WORDS)

AMAZON & GLOBAL DISTRIBUTION

COVER DESIGN FOR ALL FORMATS

EBOOK, HARDCOVER, AND PAPERBACK TYPESETTING & FORMATTING

CHOICE OF TRIM SIZE

CHOICE OF COVER FINISH & PAPER TYPE

AUTHOR DASHBOARD SETUP

AUTHOR RETAINS ALL ROYALTY RIGHTS

LBB PUBLISHING IMPRINT AND ISBN NUMBER

DIGITAL PROOFS

10 IMAGES AND EMAIL STRATEGY FOR BOOK LAUNCH CAMPAIGN

BACK COVER COPY

AMAZON LISTING DESCRIPTION

CREATION OF ONE PRESS RELEASE

ONLINE LISTING WITH LBB + 3 SOCIAL MEDIA POSTS ON OUR PLATFORM

PROJECT MANAGER SESSIONS AND VIDEOS FOR SELF-SETUP

MEDIA OUTLET INTRODUCTIONS FOR MARKETING (LOCAL TO STL ONLY)

AMAZON A+ (PUBLISHER) CONTENT

CATEGORIES & KEYWORDS FOR BESTSELLER STRATEGIES

6 MONTHS OF PROJECT MANAGEMENT SUPPORT



PACKAGE 2

COMPULSORY PROOFREADING FOR QUALITY CONTROL (UP TO 45K WORDS)

AMAZON & GLOBAL DISTRIBUTION



COVER DESIGN FOR ALL FORMATS

EBOOK, HARDCOVER, AND PAPERBACK TYPESETTING & FORMATTING

CHOICE OF TRIM SIZE

CHOICE OF COVER FINISH & PAPER TYPE

AUTHOR DASHBOARD SETUP

AUTHOR RETAINS ALL ROYALTY RIGHTS

LBB PUBLISHING IMPRINT AND ISBN NUMBER

DIGITAL PROOFS

5 IMAGES AND EMAIL STRATEGY FOR BOOK LAUNCH CAMPAIGN

BACK COVER COPY

AMAZON LISTING DESCRIPTION

CREATION OF ONE PRESS RELEASE

ONLINE LISTING WITH LBB + 3 SOCIAL MEDIA POSTS ON OUR PLATFORM

PROJECT MANAGER SESSIONS AND VIDEOS FOR SELF-SETUP

MEDIA OUTLET INTRODUCTIONS FOR MARKETING (LOCAL TO STL ONLY)

AMAZON A+ (PUBLISHER) CONTENT

CATEGORIES & KEYWORDS FOR BESTSELLER STRATEGIES



3 MONTHS OF PROJECT MANAGEMENT SUPPORT



PACKAGE 3

COMPULSORY PROOFREADING FOR QUALITY CONTROL (UP TO 20K WORDS)

AMAZON & GLOBAL DISTRIBUTION

COVER DESIGN FOR ALL FORMATS

EBOOK, HARDCOVER, AND PAPERBACK TYPESETTING & FORMATTING

CHOICE OF TRIM SIZE

CHOICE OF COVER FINISH & PAPER TYPE

AUTHOR DASHBOARD SETUP

AUTHOR RETAINS ALL ROYALTY RIGHTS

LBB PUBLISHING IMPRINT AND ISBN NUMBER

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CATEGORIES & KEYWORDS FOR BESTSELLER STRATEGIES



SIX WEEKS OF PROJECT MANAGEMENT SUPPORT



PRICING

1

2

3

5-STAR

PREMIUM

BASIC

\$3,500

\$2,500

\$1,500

- OR -

- OR -

- OR -

\$600/MONTH

for 3 months

\$845/MONTH

PAYMENTS OF \$800

for 6 months

*Payment schedule is negotiable as long as final payment is made by publishing date. Developmental editing for large projects not included in price of packages. Price includes services for up to 12-30 hours of work from all professionals, including the project manager assigned, proofreaders, designers, and formatters. Any additional hours will be billed to the client at each professional's hourly rate, ranging from \$40 to \$90 per hour. Monthly support begins after the discovery call, initial consultation, and rough draft of the manuscript are complete. Project management support services must be used within one calendar year.

A 5-STAR EXPERIENCE



We have a strategy that has helped our authors hit bestseller status on Amazon for every launch. Ask us how you can add our strategy session to any package.

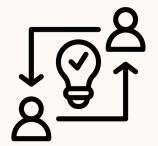
Have an idea for a series? Get a discount on books 2-100! We recommend starting with Package 1 if this is the case, and we'll build our services around your needs, strategizing for your success!





Have a low-content book? Package 3 is recommended, but we have options to help you publish your journal, coloring book, planner or activity book!





We help authors get from point A to point B, regardless of their starting point. Haven't written your book yet? Don't want a ghost-

writer? No problem. We have an online course providing you a step-by-step process to get you from rough draft to finished product. Buy Package 1, and we'll give you access to the course, allowing you to create on your own timeline, and we'll be ready to jump in when you need us!

Want to be a thought leader in your industry while adding a stream of income? Check out our anthology author/owner service. Gather experts in your field to produce a first-class personaldevelopment book, and earn an income while doing it! You retain all rights as the author/owner!

FAQ

1. What services are included in the publishing packages?

Each package includes professional proofreading, cover design, interior formatting, ISBN registration, and distribution setup. Higher-tier packages may also include marketing support, author coaching, and more.

2. How long does the publishing process take?

Publishing timelines vary based on the service package you choose. On average, expect the full process to take 3–6 months from signed agreement to book release.

3. Do you accept every manuscript?

We review every submission carefully. While we strive to work with as many authors as possible, we only accept projects that align with our editorial standards and publishing mission.

4. Can I submit a book that's already been published elsewhere?

Yes, if you own the rights to your work, we can assist with re-publishing or creating a new edition.

5. Will I own the rights to my book?

Yes! You retain 100% ownership of your copyright. We are a publishing services company, meaning you maintain full control over your work.

6. What is the payment schedule?

A deposit is due at contract signing, with the remaining balance split into installments based on a 2-payment method or a 9-month payment process. The client is responsible for processing fees which are built into the payment plan price. We'll provide a detailed agreement upfront.

7. Can I customize a package or add extra services?

Absolutely. We offer à la carte services and can customize a plan to fit your specific needs and goals.

8. Will my book be available in bookstores?

Your book will be available for order through major online retailers like Amazon and Barnes & Noble. Brick-and-mortar store placement is not guaranteed but can be pursued separately with our marketing services.

9. Do you help with marketing and book promotion?

Yes! Select packages include marketing basics such as social media templates, press release writing, and launch strategy sessions. We also offer advanced marketing services for an additional fee.

10. What happens if I need to make changes after publishing?

Minor revisions (like fixing typos) can be made for a small update fee.

Significant changes (like a new edition) would require a new contract and timeline.

11. What if I don't know where to start?

No problem—that's what we're here for! Whether you have a finished manuscript or just an idea, we'll walk you through each step and help you build a clear plan.

12. Is it okay if my manuscript isn't finished yet?

Yes! In fact, we love getting involved early. We love coaching, connect you with editors for developmental editing, and offer strategy sessions to help you cross the finish line with confidence.

13. I'm nervous about publishing. Is that normal?

Completely normal—and honestly, it shows you care about your work.

We're here to make the process as smooth (and exciting!) as possible so you can feel proud every step of the way.

14. Can I talk to someone before committing?

Of course! We start with a discovery call! Bring your questions, your doubts, and your dreams—we're happy to chat and see if we're the right fit for you.

15. Will I get a say in the final product?

Absolutely. Your vision matters. We collaborate with you on everything from cover design to editing decisions so the final book truly feels like yours.

OWN YOUR ANTHOLOGY

BE AN ANTHOLOGY AUTHOR / OWNER

- Designated as "Author Owner" with all intellectual property rights, online author profiles, income, and royalties.
- As Author Owner, you are empowered to entitle your book, and collaborate with the team on look, feel and flow of the final publication.
- Recruit and select up to 39 Contributing Authors (maximum 40 including Author Owner).
- Each Contributing Author submits a 1500-2000 word story, providing substantive content and meeting financial obligations and deadlines.
- Proposed project timeline is 18 weeks, and may be adjusted due to delays in content submission and payment confirmation.
- Post a link to your Google Form to vet authors on your social media,
 webpage, Linktree, etc.
- Host a discovery call, zoom, webinar meeting with potential authors and Shelly Snow-Pordea for overview and clarification.

PRICING YOUR ANTHOLOGY

You are empowered to set the price of chapter contribution. Research shows that the current market value of contributing a 1,500-2,000 chapter to an anthology is between \$850 - \$999 per chapter. We do not recommend pricing your project lower than \$699 per chapter.

Here is an example of how the Anthology project may work for you.

Cost of Project	Cost of Contribution*	Number of Contributors*	Author Commission*
\$17,900	\$699	26 (BREAK EVEN)	\$274
\$17,900	\$899	20 (BREAK EVEN)	\$80
\$17,900	\$699	40 (MAXIMUM)	\$10,060
\$17,900	\$899	40 (MAXIMUM)	\$18,060

^{*}These numbers will all vary based on decisions made by Author/Owner

RESOURCES AND TOOLS

.s (5)

FOR YOU:

- Dedicated Google Drive Folder for easy access to all documents and tools
- Full manuscript checklist
- Document detailing support for contributing authors
- Book Title, Subtitle, Description Template
- Social Media tile to be used for recruitment of contributing authors
- Document explaining the benefits of participating as a contributing author
- Sell Sheet to recruit contributing authors is both .pdf for print and .png for digital
- Google Form so you may vet and track interested contributing authors
- Google Form so you and your contributing authors may recruit a launch team
- Sessions with Creative Director to custom design your book cover, contributing author chapter pages, and social marketing tiles

FOR YOUR CONTRIBUTORS:

- Google Drive folder in which to find revision notes, marketing materials, etc.
- Coaching, editing, proofreading, marketing
- Email and social media scripts to be used to promote their participation in project
- Community support of all contributing authors
- 5 copies of the book included with the package

METHODS OF PAYMENT

- No Upfront Payment by Client: The Client shall not owe any money upfront to commence the project.
- Payment Terms and Liability: The Client agrees to the full project fee. This fee is expected to be covered by contributions from the Contributing Authors. The Client is responsible for any shortfall between the total project fee owed and the contributions received from the Contributing Authors.
- Contribution by Authors: The Client agrees to recruit Contributing Authors of her choice for the publishing project, with each Contributing Author paying an individual participation fee.
- Management of Contracts and Payments: Little Black Book Publishing will handle contracts, invoicing, and collections from each individual Contributing Author. If the Companies are unable to secure the required paperwork and fees from any Contributing Author within 30 days, that Contributing Author will be dropped from the Product.
- Shortfall Responsibility: In the event an individual Contributing Author fails to pay in full, the Client agrees to cover any resulting shortfall.
- Commission Payment: Upon the completion of the agreement, the Company will issue a commission payment to the Client, deducting all fees owed to the Company.
- Minimum Deposit Requirement: The Client agrees to secure Contributing Authors and obtain a minimum of \$5,000 in deposits within 45 days of signing this agreement.



PROPOSED TIMELINE

- TARGET "GO" DATE Process will begin when a minimum of \$5,000 is secured from Contributing Authors
- **15** days GROUP CALL will be coordinated between LBB Publishing, Author Owner, and confirmed Contributing Authors to discuss:
 - 1. Objective of the book
 - 2. Timeline
 - 3. Responsibilities of the Contributing Authors
 - 4. Beta reader procedure for all authors
 - 5. Google Docs folders for project
 - 6. Another call will be scheduled to set up author pages on Amazon
- 30 days FIRST DRAFT Chapter submission from participants
- **35-45 days** FEEDBACK & SUGGESTIONS from LBB Publishing to all Contributing Authors
- 45 days- REVISION due to LBB Publishing for proofing and formatting
- 60 days BETA READER SWAP and feedback
- 75 days FINAL DRAFT with author's final revisions and approval to print
- 100 days PRE-PUBLICATION PRINT CONFIRMATION ALL additional author orders of the book (each author receives a complimentary set of 4 books to begin with, additional copies available for purchase at wholesale print price)
- 120 days BOOK LAUNCH

^{*}Timelines may vary depending on project specifics

ANTHOLOGY FAQ

We're all about making your anthology experience exciting, organized, and low-stress. Here's what you need to know before we dive in.

1. What's included in the anthology package?

Our anthology service includes project management, editing, cover design, interior formatting, publishing setup, and distribution support. We guide you through every step, so you can focus on recruiting and supporting your writers.

2. How much does it cost to publish an anthology?

Our fee is \$17,900. You can charge your contributors any amount you choose, allowing you to cover your costs—and even profit—based on how you structure your project.

3. Do I get to keep the royalties?

Yes! You (the project owner) keep 100% of the royalties from book sales. It's your project, your brand, and your earnings.

4. Who is responsible for recruiting the writers?

You are. As the project owner, you'll invite and organize your contributing writers. We'll provide guidance and tools to help you onboard them smoothly. Then, we take project production from there.

5. Can I set my own pricing for contributors?

Yes! You decide what your contributors pay to participate. We advise you on common pricing structures.

6. How long does the anthology process take?

On average, the process takes 6–9 months from project kickoff to publication. Timelines vary depending on how quickly you recruit writers and how soon submissions are turned in.

7. Will you help with editing each chapter?

Absolutely. Our team provides professional editing or rewrites for each contributor's chapter to ensure the final book is polished and cohesive.

8. Can I customize the theme and design?

Yes! You'll choose the anthology's theme, title, and creative direction.

We help you bring your vision to life with a professional designer.

9. Do you help with marketing the anthology?

We provide basic launch support, like press release templates and marketing tips. Full marketing services (ads, PR, social media campaigns) are available at an additional cost.

10. What if one of my contributors backs out or misses a deadline?

We totally get that life can throw curveballs! But to keep your anthology moving forward smoothly, we stick to the original timeline.

If a contributor isn't able to finish on time or decides to back out, they're still responsible for their signed agreement, and their chapter simply won't be included in the final book. We'll be right here to help you set clear expectations upfront so your writers feel supported (and stay on track!).

12. How many contributors should I aim for?

Anthologies have a wide range between 10 and 40 contributors, so there's no strict rule! It depends on the theme of your book and the experience you want to create for your writers and readers. We'll help you figure out the minimum you need and best number based on your goals (and your timeline!).

13. What if I've never led an anthology before?

No worries—most of our anthology leaders are first-timers! We'll guide you through the entire process step-by-step, from onboarding your writers to hitting "publish." Think of us as your behind-the-scenes team, making sure everything runs smoothly while you focus on building your community and vision.

BRANDED MATERIAL SAMPLES













5-STAR REVIEWS



Working with LBB Publishing helped me take my project from an idea to holding a book in my hands. It's a dream come true!



I was intimidated about the task of writing for the anthology I was part of. LBB Publishing answered all of my questions and helped me step by step through the process. I definitely would not be a published author today without them.



I am probably the most clueless person on how to go about getting a book published. LBB Publishing has held my hand, walked me through every step of the way, and helped make this journey as smooth as possible. I never thought I would make the dream of authoring my children's book come true, however, LBB Publishing believed in me, has made it happen, and they can make it happen for you too!

OFFMANS

OUR PROCESS

- SCHEDULE A DISCOVERY CALL
- BUILD OR BUY A PACKAGE
- ESTABLISH A TIMELINE WITH YOUR
 PROJECT MANAGER
- WORK ON YOUR TIMELINE TASKS
- CREATE YOUR AUTHOR PROFILES
- GET PROOFREADING SUPPORT
- FINAL FILE APPROVAL PROCESS
- LAUNCH YOUR BOOK
- BECOME AN LBB PUBLISHING AUTHOR

DISCOVERY CALL

A discovery call with our publishing consultant is a casual, no-pressure conversation where we learn about your book, your goals, and your publishing experience. We'll walk you through our hybrid publishing options, answer any questions, and help determine which package aligns best with your needs. By the end of the call, you'll have a clear understanding of the next steps and how we can support your publishing journey.

ONBOARDING

Once you've selected your publishing package and signed the contract, you'll complete your first payment and officially kick off the process. From there, you'll be introduced to your dedicated project manager who will guide you through each stage of your publishing journey.

TIMELINE CREATION

Next, your project manager will work with you to create a customized publishing timeline based on your book's needs, the package you selected, and our experts' recommendations. This timeline will outline key milestones—such as editing, design, and marketing—ensuring a smooth and efficient path to publication.

MANUSCRIPT CREATION

With your timeline in place, it's time to focus on your manuscript. Whether you're starting from scratch or refining an existing draft, this phase is all about bringing your vision to life. Our team will provide guidance, resources, and professional feedback as needed to help you shape your book into its best possible version before moving on to the next steps in the publishing process.

EDITING EXPECTATIONS

Editing is a crucial step in the publishing process, and we recommend working with one of our trusted freelance editors, gathering feedback from beta readers, and revising your manuscript through 3 to 5 drafts. This ensures your book is polished and ready for submission. Once you're confident in your final draft, you'll submit it to us for our compulsory proofreading process, where we'll catch any remaining errors before moving forward.

DESIGN AND FORMATTING

With a finalized manuscript, we move on to the design phase, where your book starts to take shape visually. Depending on your package, our team will work on professional interior formatting to ensure a clean, reader-friendly layout, while our cover designers craft an eyecatching exterior that aligns with your book's genre and vision. You'll have the opportunity to review and approve the designs before we proceed to the final stages of production.

TYPESETTING & REVISIONS

Once the interior layout is designed, we begin the typesetting process, ensuring proper font choices, spacing, and alignment for a polished, professional look. You'll receive a formatted proof to review, allowing you to request revisions for any necessary adjustments. This stage ensures that everything—from chapter headings to page numbers—is perfect before your book moves to the final approval and printing phase.

AUTHOR ACCOUNTS SETUP

As we finalize your book's production, we'll guide you through setting up your author accounts on major publishing platforms. This ensures you retain full control over your work and receive 100% of your royalties in perpetuity. Our team will walk you through the process step by step, so you're confident in managing your book's distribution and sales.

BESTSELLER AND BOOK LAUNCH STRATEGY

With your book ready for release, we'll schedule a bestseller book launch strategy session to help you maximize visibility and sales. We will provide you with publisher content and walk you through proven launch tactics, including promotional campaigns and audience engagement. If your package does not include this step, this session can be purchased for \$350 and includes marketing materials.

ONLINE FEATURE

As part of your launch campaign, you'll be featured as one of our authors with three dedicated social media posts to introduce your book to our audience. Additionally, you'll receive a permanent listing on our website, complete with links to your author site or book purchase pages. This added visibility helps boost your reach and connect you with more potential readers.

CELEBRATION

It's time to celebrate your hard work and success! If you're hosting a local book launch, we'll do our best to show up and support you. Whether it's attending the event or sharing the excitement online, we're here to celebrate your achievement and help make your launch memorable!

OTHER SERVICES

- GHOSTWRITING
- SUBSTANTIVE EDITING
- AUDIOBOOK RECORDING
- AUDIOBOOK PRODUCTION
- ILLUSTRATIONS







We work with a network of freelance editors, ghostwriters, proofreaders, and illustrators. If you need them for your project, we take no percentages. We simply introduce you to them, and they charge you their rates separately from our services. Your publishing product manager will be with you throughout the process to answer any questions.

We also have in-house audiobook narrators and sound engineers who can make your audiobook come to life. These fees are based on the narrator's and sound engineer's going rates and are negotiated project-by-project. Publishing package fees apply for the publication of audiobooks through LBB Publishing.

Because we believe everyone's story matters, we can build a package that suits your needs, regardless of where you are in the process. Contact us today!

publishing@womenoflbb.com

CONTENT REVIEW & ACCEPTANCE POLICY

LBB Publishing reserves the right to review and approve all manuscript content prior to final acceptance for publication. We are unable to publish material that conflicts with our mission, including but not limited to hate speech or other content we deem inappropriate or misaligned with our values.

Once you have decided to proceed, we will create a secure Google Drive folder for you to upload either a sample or your complete manuscript. Our team will review this material to ensure it is a project we can endorse. If the manuscript's primary issues are related to writing quality, we will recommend an editor from our network who is a strong fit for your project and establish realistic timelines.

If you choose to work with your own editor, we request to review their preliminary revisions for quality control and maintain direct communication with them for the duration of the process. Please note that, to date, we have only worked with editors known personally to our team. Our freelance editor's prices apply and their hourly rates are not included in publishing packages with LBB Publishing.

In the event that we determine the content is not suitable for publication under our imprint, we will terminate the agreement and issue a refund of your payment, less a \$30 processing fee. This review occurs after the initial payment and prior to moving forward with the production process.

HOW WE USE YOUR PHOTOS AND BRANDED MATERIALS

Part of sharing your book with the world is making sure readers can connect with you — the person behind the pages. That's why we may use the author photos you provide, along with any branded materials we create for you, in our marketing and promotional efforts.

These materials might appear on our website, social media, newsletters, event promotions, or other places where we highlight our authors and their work. Any graphics, social media posts, or promotional items we design for you are part of the professional marketing package we offer and may also be featured in broader campaigns to showcase the amazing talent within the LBB Publishing family.

This helps us give your work the widest reach possible while also celebrating our community of authors. Our goal is always to represent you and your book in a way that reflects your vision and aligns with the quality and professionalism of the LBB brand.



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